

# ST. MARY'S COLLEGE (AUTONOMOUS)

(Reaccredited With 'A+' By NAAC 4<sup>th</sup> Cycle)

Thoothukudi- 628001, Tamil Nadu, India

## DEPARTMENT OF ECONOMICS – IIC MEETING REPORT (09.11.2022)

### Invitation



### Screen Shots



Exhibitions of Ideas and Start Ups



## Certificate



**St.Mary's College ( Autonomous )  
(Re-accredited with ' A +' Grade by NAAC)  
Thoothukudi - 628001, Tamil Nadu**



**Institution's Innovation Council  
&  
Department of Economics ( UG & PG )**

**Certificate of Participation**

This is to certify that Dr. Muthu Maha of Assistant Professor of has participated in the Webinar on "Exhibitions of Idea's start ups" organized by Department of Economics (UG & PG) and IIC of St.Mary's College (Autonomous), Thoothukudi held on 09.11.2022

Dr.Sr. A.S.J. Lucia Rose  
Principal & IIC President

Dr. Sr. C. Shibana  
Vice Principal & IIC Vice President

Dr. D. Amutha  
Signature of the HOD

Dr. P. Anuradha  
Organising Secretary

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## Report

Academic year	: 2021-2022
Number of Student participants	: 47
Number of Faculty participants	: 7
Number of External participants	: Nil
Expenditure amount	: Nil
Mode of session delivery	: Online

**Objective: To make the students to exhibit their innovative ideas.**

Title	: Exhibitions of Idea's Start-ups
Date	: 09.11.2022
Resource person	: J. Saravanan, Innovation Ambassador, Manager – Vel Tech TBI, Chennai.

**Benefits: Students were acquire knowledge about the Vain Identifier and Innovative Post Box in India and Flood Deductor**

We the Department of Economics and IIC organized a webinar on “Exhibitions of Ideas Start-ups”. The program started with the Prayer Song, MC was done by Ms. A. Sherlin II MA Economics. Ms. S. Shunmuga Lavanya welcomed the resource person and the august gathering. The resource person Mr. J. Saravanan, Innovation Ambassador, Manager – Vel Tech TBI, Chennai delivered an innovative speech on how to exhibit our new ideas according to the wants of today’s world. He revealed his own innovative products and discussed about the innovative products which are useful in our life time. He discussed about the market strategy and trending demand for the innovative products. There were 7 faculties and 40 students from both UG and PG Department of Economics. The program came to an end by the vote of thanks by Ms. A. Trifana followed by our College Anthem. E – Certificates were issued after filling up of the feed-back forms by the participants.

**Video link:** <https://youtu.be/GCNbU7FcQkw>

Head of the Department

**Dr. Mrs. D. AMUTHA, M.A.,M.Phil.,Ph.D.,**  
Associate Professor in Economics  
St. Mary's College (Autonomous)  
Tuticorin- 628 001

IQAC Coordinator

**IQAC Co-ordinator**  
**St. Mary's College (Autonomous)**  
**Thoothukudi**

Principal

**St. Mary's College (Autonomous)**  
**Thoothukudi-628 001.**